

17th Tokyo International Music Market (17thTIMM) TIMM ONLINE Exhibitor Information



17thTIMM will be held online, as TIMM ONLINE

This year marks TIMM's 17th year, and in light of the global novel coronavirus (COVID-19) pandemic, for the first time ever we will move the venue from Shibuya and take it online, titling this year's event "TIMM ONLINE."

TIMM ONLINE will of course feature online business matching and networking, but we will also stream business seminars, presentations, and live music showcases providing fulfilling content and an excellent venue for business negotiations befitting this modern age.

<Outline for 17thTIMM/TIMM ONLINE>

- **Dates:** (Wed) November 4 – (Fri) November 6, 2020
- **Details:** The official TIMM website features the newly established TIMM ONLINE, which includes the following features for conducting business and networking: exhibitors' page, buyer list, negotiation function, and presentation posting screen. During the event, business seminars, presentations, and the live music showcase will be streamed offering the same menu online that is normally available at the brick-and-mortar venue each year.
- **Sponsors:** Ministry of Economy, Trade and Industry, Visual Industry Promotion Organization, Japan Music Industry and Culture Promotion Foundation

Exhibit plan for TIMM ONLINE

TIMM ONLINE's Standard Exhibit Plan enables you;

- Promote your business through online exhibit page, where you can show your business briefings, presentation video, artist information, and exhibiting members(*).
- Present your artist information without limit of the numbers. You can show artist profile, photo, videos for promoting among delegates.
- Browse TIMM online delegates (international buyers and other exhibitors), where you can meet Japanese record labels/managements/services.
- Contact via sending text message to other delegates at one-stop.
- Present your presentation video on business not only on your exhibit page but on seminar page where many delegates are expected to gather to see seminar contents.
- Watch TIMM ONLINE contents (seminars, presentations, live showcase videos) any time during the end of June 2021.

(*) Up to 5 members. Extra member is available for 3,000 JPY/ each.

Letter in black is also available for international buyers (buyer registration is free of charge/ screening is required).

Price: 110,000 JPY (tax included)

***Handling fee 8,800JPY is added in case of international payment.**

TIMM ONLINE Image 1 : Exhibition Page

Exhibit page contains “Exhibitor Information” “Presentation video” “Artist Information” and “Staffs Information”.

Top > Exhibitors > ○○

Exhibitor Profile

All

Artist Management

Anime, Film, Game

Creator, Artist

Distribution

IT, Digital, Startups

Live, Festival, Event

Marketing, PR

Media, Influencer, KOL

Music Publisher

Organization, Official

Record Label

Ticketing

Other

Anime

Management

Company Name

Company Name: FOR LIFE MUSIC ENTERTAINMENT,INC.

Date Established: 1997

Head Office: OAK Minami-Azabu Building12F
3-19-23 Minami-Azabu, Minato-ku, Tokyo, Japan 106-0047

Business Overview: 1: Planning,production,promotion,sales&marketing of music software and video software,online music distribution
2: Artist management
3: Planning and production of concert,event and play

Official website: <http://www.forlife.co.jp>

Artists

Staffs

Artist Name

Artist Photo

Artist Name

Personal Menu for delegates

Presentation video

Artist information and staff information is presented under the exhibitor information.

You can search exhibitors by their business genre.

Top > Exhibitors > ○○

Artist Category

All

Pops

Rock/Alternative

Animesongs/Game

Classical

Hard rock/Metal

Enka/Traditional

Idol

Dance/Electronic

Rap

Jazz/Blues/Latin

Instrumental

R'n'B/Hip

Hop/Urban

New Age

World

Country/Folk

Other

Artist Name

Profile Profile Profile

Profile Profile Profile

At the page, you can present artist photo, profile and video

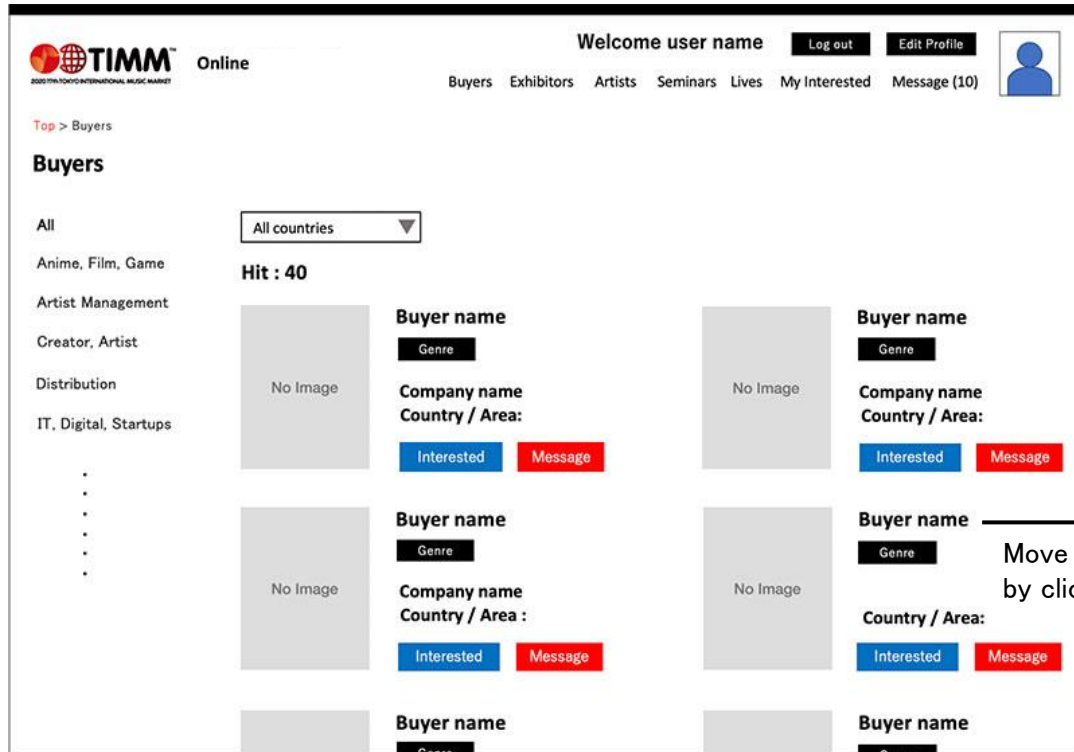
Move to the artist page by clicking the name/photo

You can search artists by their music genre.

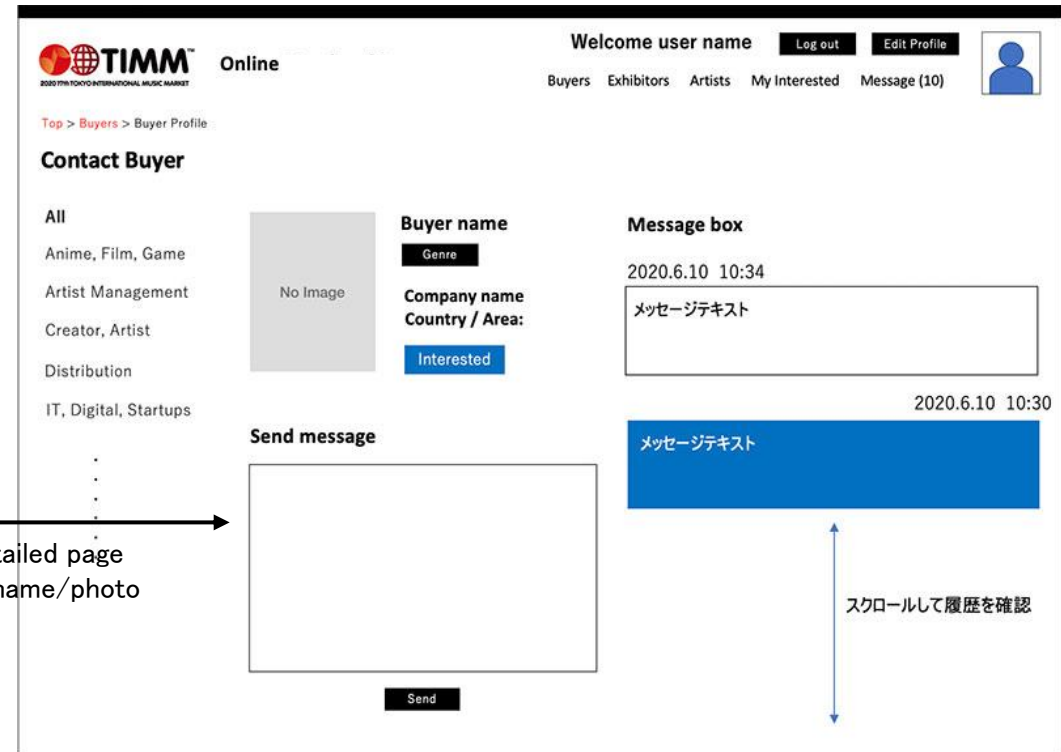
4

TIMM ONLINE Image 2 : Buyers List

TIMM ONLINE delegates can only access to the page, where you can search buyers by their “business territory” or “based country/area”. At the list you can browse their profile, photo and send/receive text messages at one-stop.



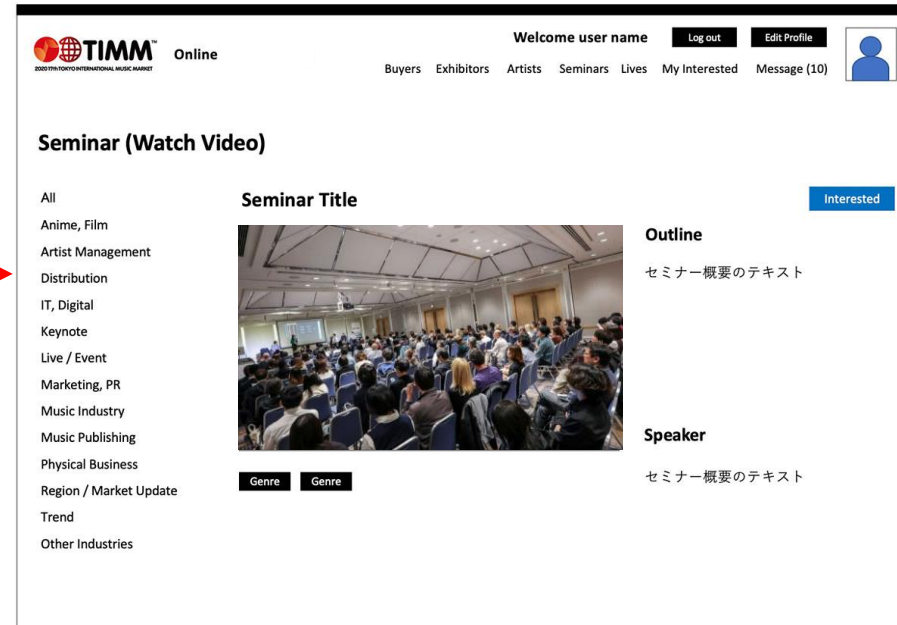
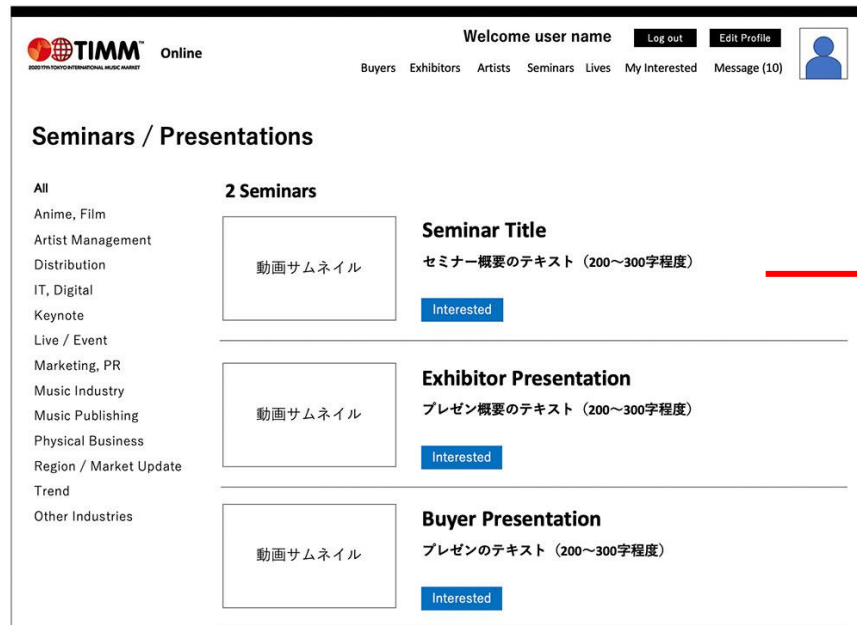
Move to the detailed page
by clicking the name/photo



You can send messages on the page.

TIMM ONLINE Image 3 : Seminar/Presentation

Business seminar page is supposed to be the most popular page as not only exhibitors and buyers but visitors are also accessible. On the same page, exhibitors can post your business presentation, which is expected to be seen by chance.



For any inquiries and exhibit entry, please contact to;

JAPAN MUSIC CULTURE EXPORT(JMCE)

TIMM Secretariat

timmoffice@jmce.or.jp

TIMM official site: <https://www.timmjp.com>